

Jonathan Ezell
UX Designer

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Experience

Product Designer ALTR Austin, TX September 2020- present	I was brought on as an intern, and promoted with a pro-contract within three months of working at ALTR. Today, I am the only designer at the 60-person VC funded start-up. I work in an agile workflow within multiple cross-functional teams to improve the User Experience of ALTR's DSaaS platform. I regularly engage in: usability testing, prototyping, compairitive analysis, wireframing, and creating hi-fidelity mock-ups.
Web Designer & Developer Superior Optimization Austin, TX Dec 2019 - April 2020	I worked on a contract project with one other team member to redesign the website of Superior Optimization. This project primarily involved usablilty testing of the previous site, an comp analysis to determine a new content strategy, and designing wireframes, and mockups. My team member created the back-end, while we worked together on the front-end.
UX Designer Booth IQ San Fransisco, CA Aug 2019- Sept 2019	I was contracted with a team of three to design the B2B SaaS interface for a product that allows users to digitally exchange information at tradshows. I designed the promotion creation, profile creation and onboarding experience. I also collaborated with my team to create a dashboard, and analytics page.
Graphic Designer Santa Clara University Santa Clara, CA Mar 2019- June 2019	I was a finalist in the brand design competition for Santa Clara's Urban Garden. This project involved interviews, and comp research to properly define a brand identity. Creating the brand identity involved a master logo, apparel, office material mock-ups, promotional content, and a color pallet.
Director of Promotions KSCU 103.3 FM Santa Clara, CA 2019-2020	I managed on and off campus events for the radio station, as well as on-air and social media promotions. I created apparel graphics for T shirts that sold out twice.
Environmental Consultant Open Space Authority Santa Clara, CA 2019-2020	Using techinal research and GIS (Geographic Informaiton Systems), two teammates and I provided a proposal for Open Space Authority's enrollment in FEMA's Activity 420, which would allow communities to save multiple millions of dollars on flood insurance, while preserving natural, open spaces in Santa Clara County.
Visual Artist Santa Clara Univerity Santa Clara, CA 2018-2019	Created 3 Dimensional art that was selected for Santa Clara's juried art show for two seasons. I refined my visual design principals in the creation of a focus project that portrayed theme of emotional struggle via the human form.

Education

General Assembly UX Design Immersive Certificate San Fransisco, CA June 2019- Aug 2019
Santa Clara University Bachelor of Science in Environmental Science Santa Clara, CA Sept 2016- June 2020

Skills

Figma	Invision	HTML	Whimsicle
Sketch	Balsamiq	CSS	Dovetail
Adobe XD	Jira	Javascript	
Photoshop	GIS		