

JONATHAN ANDREW EZELL

(512) 853-0338 • Email: JonAndrewEzell@gmail.com • LinkedIn: [linkedin.com/in/jonathan-ezell](https://www.linkedin.com/in/jonathan-ezell)

Design Portfolio: JezellDesigns.com

Summary:

I am an Austin Texas based recent grad, who has a work background in Brand Management, User Experience Design, and Carpentry and an educational background in Environmental Science.

EDUCATION

Santa Clara University, School of Liberal Arts and Sciences	Santa Clara, CA
Bachelor of Science in Environmental Science	June 2020
Coursework: Physics Chemistry Art & Design Sustainable Engineering GIS Moral Philosophy	
General Assembly	San Francisco, CA
User Experience Design Immersive	Summer 2019

WORK HISTORY

Superior Optimization - Turn Key Energy Systems Company (50-100 employees)	Austin, TX
UX Designer	Winter 2019

- Hired and managed a team of three in the re-design and full stack development of the company website for Superior Optimization.
- Conducted user research and business research, created clickable prototypes and hi-fi wireframes.
- Assisted in the development via coding and decision making on the tech stack of the site.
- Gained deep understanding of the design-development translation and the costs & timeline that are associated.
- Created the first fully responsive website Superior has ever had.

Booth IQ - SaaS Startup for Trade-show Data Collection (5-25 employees)	San Francisco, CA
UX Designer	Fall 2019

- Worked on a team of three UX designers during a three week sprint to redesign the B2B portion of the BoothIQ web app.
- Conducted user research using an array of methods including Heuristic Analysis, Contextual Inquiry, and Affinity Mapping.
- Produced a redlined and annotated deliverables package for developer handoff.
- Design was highly praised by CEO, customer retention increased significantly after implementation.

KSCU 103.3 FM - College Radio Station (15 employees)	Santa Clara, CA
Director of Promotions, Brand Manager	Spring 2019- Spring 2020

- Gained business administration skills and actively liaised with 10+ bay area venues.
- Created branding apparel graphics that sold out within the first 2 months of sales.
- Implemented new promotional frameworks and increased organic social media following by 30%.

Shavano Woodworkers - End-to-end Carpentry Company (45 employees)	Telluride, CO
Carpenter	June 2018- August 2018

- Worked 10 hour shifts doing skilled labor for 10 weeks.
- Learned to frame, insulate, finish, and work with difficult teammates on the construction of multi-million dollar homes.
- Was given the role of lead carpenter on a project within three weeks of employment.

Crypto - The Crypto Currency Board Game - (Team of 3)	Santa Clara, CA
Entrepreneur	November 2017- June 2018

- With a team of three, invented, iterated, developed, marketed, and funded a strategy board game based off of crypto currency.
- Created prototypes, and promotional content including a promotional video.
- Research supply chains, drop shipping, manufacturing to calculate costs and estimate funding.

- Marketed and fundraised product online via an indie-gogo campaign and raised \$4k.

Micheal Collins Architects - Residential Design Firm (6 employees)

Colorado Springs, CO

Architecture Intern

November 2015- June 2016

- Oversaw and preformed administrative tasks including bookkeeping, meeting and deadline coordination, and management of office equipment.
- Learned how to convey and interpret architectural design intent through AutoCAD.
- Assisted in job site meetings, and learned the translation from AutoCAD documentation to physical construction materials and design.

SKILLS, TOOLS, & INTERESTS

- Skills: Visual Design / Wire-framing / Prototyping / User Research / Persona Creation / Ideation / Storyboarding / Information Architecture / Social Media Marketing / Carpentry / Urban Planning / Technical Research / Big Picture Thinking / Team Leadership
- Tools: Sketch / Figma / InVision / R / Excel / Adobe CC / Google Sketch Up / AutoCAD / GIS / Axure
- Interests: Music / AI / AR/ Moral Philosophy /Social Solidarity / Sustainability / Wilderness